
Creating Your Personal Introduction Video

Write a basic outline of what you plan to say. Students will often engage and put forth more effort in courses where they feel they know more about you as a person. Consider addressing the following questions in your introduction:

- What excites you about the course topics, including how they connect to real world issues or events? What do you want students to get excited about?
- What inspired you to become an instructor in the area you are teaching? How did you overcome academic hurdles? What do you love about teaching?
- What do you enjoy doing outside of academia?
- Reassure students that you are there to help them and they should not hesitate to reach out to you.

Record yourself. Videos can be very informal; you can get creative.

Using your webcam or smartphone. Make sure you choose a relatively quiet place with good lighting. If using your smart phone, consider using a tripod to keep a steady, centered frame. To make the video more personal, you may also want to record in a fun or relevant setting.

Using PowerPoint. PowerPoint allows you easily to record voice-over narration to slides. You can get creative and show engaging or funny pictures or examples of your work.

iMovie. If you are a Mac user, you can use iMovie to turn your pictures, music, and text into a movie trailer-style course introduction. For more information, visit <https://www.apple.com/au/support/imovie/tutorial/>

Adobe Spark for Education. Try this free tool used to create narrated lectures using PowerPoint, Word, or even a website with ease: <https://spark.adobe.com/edu/>

Caption or transcript. It is helpful to all students, not just those who have disabilities, to provide a transcript and/or captioning for all videos. Contact your educational technology department or disability office for more information.